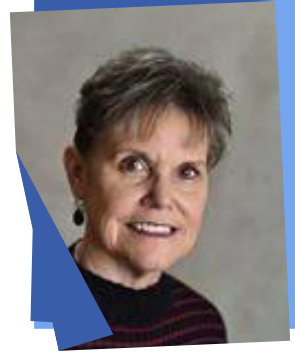


Mohave

DIRECTOR'S MESSAGE

County

NEWSLETTER



By Tami Ursenbach

Dear Mohave County,

A Bright Future for Mohave County: Investing in Our Workforce

As 2025 unfolds, Mohave County stands at the threshold of exciting opportunities. With businesses expanding and industries evolving, our local economy is primed for growth. The key to sustaining this momentum lies in upscaling the skills of our current workforce while preparing the next generation for high-quality jobs.

Employers across the county are recognizing the value of investing in their employees. Through on-the-job training, certification programs, and partnerships with local colleges, businesses are helping workers advance their careers while boosting productivity. This focus on skill development not only enhances job security but also paves the way for better pay, creating a stronger middle class in our community.

At the same time, initiatives aimed at high school students are bridging the gap between education and employment. By expanding vocational training, apprenticeship programs, and dual-enrollment courses, young people in Mohave County can gain hands-on experience in high-demand fields. These efforts ensure that our future workforce is well-equipped for careers in technology, healthcare, construction, and manufacturing—industries that continue to thrive in our region.

Higher wages are another promising sign of progress. As businesses compete for skilled workers, salaries are increasing, improving the quality of life for families across the county. This economic boost leads to stronger local businesses, higher consumer spending, and a more vibrant community.

With a strong commitment to workforce development, Mohave County is poised for a prosperous 2025. By equipping both current and future workers with the skills they need, we are not just preparing for tomorrow—we are building a thriving community for generations to come.

Sincerely,

Tami

*From the Desk
of Michelle*



Dear Mohave County Businesses,

Small Businesses and the BOI Registration Requirement: What You Need to Know

As a small business owner, staying compliant with regulations is essential to maintaining your operations smoothly. One new requirement that small businesses must be aware of is the Beneficial Ownership Information (BOI) reporting requirement under the Corporate Transparency Act (CTA). This law aims to enhance transparency and prevent financial crimes like money laundering and fraud. Here's what you need to know about registering your BOI and how it affects your small business.

What is BOI Reporting? The Beneficial Ownership Information (BOI) report requires certain businesses to disclose details about individuals who ultimately own or control the company. This information helps law enforcement agencies track illegal financial activities.

Who Needs to Register? Most small businesses, including LLCs, corporations, and similar entities registered in the U.S., will need to file a BOI report with the Financial Crimes Enforcement Network (FinCEN). Exceptions include publicly traded companies, certain nonprofits, and large entities with significant operating history and workforce.

What Information is Required? When filing your BOI report, you'll need to provide:

- The full legal name of your business
- Business address
- State of formation or registration
- Information about each beneficial owner, including:
 - Full legal name
 - Date of birth
 - Current residential address
 - A unique identifying number from a passport, driver's license, or another government-issued ID

When is the Deadline? In response to the lifting of the nationwide injunction, the U.S. Department of the Treasury's Financial Crimes Enforcement Network (FinCEN) announced

that BOI reporting requirements were reinstated with a **March 21, 2025**, filing deadline for most companies.

How to Register Your BOI Filing your BOI report is a straightforward process:

1. **Gather the Required Information** – Ensure you have all necessary details about your business and its beneficial owners.
2. **Access the FinCEN Reporting System** – The BOI report must be submitted electronically through the FinCEN portal.
3. **Complete and Submit the Report** – Enter your business details accurately and file the report before the deadline to avoid penalties.

What Happens If You Don't Comply? Failure to register your BOI can result in **civil and criminal penalties**, including fines of up to **\$500 per day** for non-compliance and **potential criminal charges**. To avoid these consequences, ensure you meet your filing deadlines.

Final Thoughts The BOI registration requirement is an important step toward greater financial transparency and security. As a small business owner, taking the time to understand and comply with these new regulations will help you avoid penalties and keep your business in good standing. Stay proactive, gather your information early, and file on time to ensure compliance.

For more information, visit [FinCEN's website https://www.fincen.gov](https://www.fincen.gov) or consult with a legal or financial professional to guide you through the process.



"Don't be intimidated by what you don't know. That can be your greatest strength and ensure that you do things differently from everyone else." – Sara Blakely, Founder of Spanx

"Great things in business are never done by one person. They're done by a team of people." – Steve Jobs



Small Business Lending Academy

Securing funding can be a daunting task even for the most experienced of businesses. To address this challenge, the Arizona Commerce Authority has designed the Small Business Lending Academy. This comprehensive seven-week program is designed for [Socially and Economically Disadvantaged Businesses \(SEDI\)](#) and [Very Small Businesses \(VSBs\)](#) to assist in generating the proper documentation for a microloan (under \$50,000).

The program is competitive and has business experience and time requirements. Admittance into the program is by application only and the program is **offered at no cost**, with an approximate value of \$1,000 per participant. Space is limited due to the content and design of the program.

'25 Cohort One: Applications open **March 10th** with closing date **March 28th**. First session will start **April 15th**.

Participants will benefit from the expertise of financial and lending professionals who will help guide them through completing a micro-funding loan packet and preparing a lean business plan. This six-week program will assist in generating accurate financial statements, character and a business plan.

The Small Business Lending Academy program will assist participants with the following:

Preparation: Microlending requirements differ from higher value loans. Experts in the field of Microlending will educate participants on the requirements for a micro-loan packet.

Accountability: Consistent instruction and program design gives participants the structure they need to complete the cohort within the 7-week timeframe.

Expert Mentors: Financials are a pivotal part in any loan application. The ACA has contracted with accounting professionals to help your business prepare for funding through necessary financial statements in personalized one-on-one sessions.

Character Building: Micro-lending focuses on the character of the applicant and their story. Participants can display their dedication and willingness through developing a lean business plan. Participants will also be instructed how to present their lean business plan with confidence.

Planning for the Future: At the conclusion of the program, most participants will have a completed micro-loan packet, ready to submit for funding. They will also have developed a roadmap for tracking their finances. This develops positive financial habits well beyond the program and funding, giving businesses the opportunity to evolve and scale.

If interested in participating or learning more click <https://www.azcommerce.com/small-business/small-business-academy/small-business-lending-academy/>

Newsletter

Each Month

Each month, we provide helpful resources, ideas, trainings, and informative articles to support businesses in Mohave County.

We hope that businesses in the county will find this information useful or share it with companies that may benefit from it.

If your company needs specific assistance in any area, please feel free to contact:

Michelle Loeber

Phone: 928-757-0917

Email: loebem@mohave.gov

Luck is a matter of preparation meeting opportunity.

by *Lucius Annaeus Seneca*



The Importance of the Human Resource Department in a Company

In today's dynamic business environment, the Human Resource (HR) department plays a critical role in ensuring the success and sustainability of a company. HR is far more than just hiring and firing—it is the backbone of an organization's culture, employee engagement, and overall operational efficiency. A well-structured HR department adds immense value to a company, impacting both the workforce and the bottom line.

The Value of the HR Department

1. Talent Acquisition and Retention

One of the primary functions of the HR department is to attract, hire, and retain top talent. A company's success largely depends on its workforce, and HR ensures that the right people are in the right roles. Through effective recruitment strategies, HR professionals identify skilled candidates who align with the company's vision and culture. Additionally, HR plays a key role in retaining employees by offering competitive compensation, benefits, and career growth opportunities.

2. Employee Development and Training

The HR department is responsible for facilitating ongoing training and development programs that enhance employees' skills and productivity. Whether it's leadership training, technical skill-building, or soft skills enhancement, HR ensures that employees continue to grow, which ultimately benefits the company by improving efficiency and innovation.

3. Performance Management

Through structured performance management systems, HR evaluates employee performance and provides feedback. Performance appraisals, goal-setting, and constructive feedback mechanisms help employees understand their strengths and areas for improvement, fostering a culture of accountability and continuous growth.

4. Workplace Culture and Employee Engagement

A positive workplace culture is essential for employee satisfaction and productivity. HR is instrumental in shaping company culture by implementing policies that promote diversity, inclusion, and a healthy work environment. Engaged employees are more committed to their work, leading to higher job satisfaction and reduced turnover rates.

Continued page 4 - HR





Continued from page 3 - HR

5. Legal Compliance and Risk Management

Companies must adhere to labor laws, workplace safety regulations, and employment standards. The HR department ensures compliance with these laws, reducing legal risks and protecting the company from potential lawsuits. HR professionals stay updated on employment legislation and implement policies that safeguard both employees and the organization.

6. Conflict Resolution and Employee Relations

Workplace conflicts can arise due to various reasons, including miscommunication, workload imbalances, or interpersonal issues. HR acts as a mediator, resolving disputes and ensuring that employees work harmoniously. By fostering a respectful and professional work environment, HR minimizes disruptions and promotes teamwork.

Why an HR Department is Essential

A company without an HR department may struggle with high employee turnover, legal complications, and a disengaged workforce. HR serves as a strategic partner in business growth by aligning human capital with organizational goals. Moreover, in an era where employee well-being and corporate social responsibility are becoming increasingly important, HR ensures that businesses operate ethically and sustainably.

Ultimately, a strong HR department is not just a support function but a driving force behind a company's success. By investing in HR, companies create a thriving workforce, foster innovation, and establish a competitive edge in their industry.

Local support and networking is available to all businesses. If you have a Human Resource Department or you are a small business owner with only one or two employees, you are invited to be part of Society for Human Resource Management (SHRM). Mohave County is part of the Southern Arizona Human Resource Association (SAHRA). <https://sahrashrm.com/> look for the Mohave County tab. In person meetings are held in Kingman with online options to the Yuma meetings as well.





Economic Forecast for the U.S. in 2025: Trends in Private Enterprise, Employment, and Housing

As we progress through 2025, the U.S. economy continues to navigate shifting macroeconomic conditions influenced by Federal Reserve policy, labor market dynamics, and the evolving private enterprise landscape. This article examines key economic trends shaping the remainder of the year, focusing on private enterprise, employment, and housing.

Private Enterprise and Business Growth

The U.S. private sector is expected to experience moderate growth through the rest of 2025, with some industries outperforming others. According to the Kenan Institute, businesses are continuing to adjust to a post-pandemic economic normalization, where inflationary pressures are gradually easing, yet interest rates remain relatively high. Small and medium-sized enterprises (SMEs) face challenges in securing affordable financing, while larger corporations with access to capital markets are better positioned to invest in expansion.

Technology, renewable energy, and AI-driven businesses are among the sectors seeing robust investment. However, industries reliant on discretionary consumer spending, such as retail and hospitality, may experience slower growth as consumers remain cautious amid persistent cost-of-living concerns. Additionally, global supply chain improvements are reducing input costs for manufacturers, providing some relief to companies dealing with margin pressures.

Employment Trends and Labor Market Adjustments

The labor market remains resilient, albeit with signs of cooling compared to the rapid recovery of recent years. The unemployment rate is projected to hover around 4.0% to 4.2%, reflecting a more balanced job market. According to AdvisorEngine, wage growth is expected to moderate as labor demand stabilizes, particularly in service sectors.

The demand for skilled workers in technology, healthcare, and green energy remains strong, while industries such as warehousing and logistics see a slowdown due to automation and a shift in consumer spending patterns. Hybrid and remote work arrangements continue to shape hiring strategies, with employers adapting to attract top talent by offering flexible work environments.

Continued page 7

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Another significant trend is the continued impact of immigration policies on workforce availability. With ongoing labor shortages in certain sectors, an increase in legal immigration could help address employment gaps, particularly in industries requiring specialized technical skills or lower-wage labor.

Housing Market and Real Estate Developments

The housing market in 2025 is navigating the dual pressures of high mortgage rates and limited supply. According to Fannie Mae’s February 2025 economic report, home sales remain constrained as many existing homeowners hesitate to sell due to their low fixed-rate mortgages. This phenomenon, known as the “lock-in effect,” continues to limit housing inventory and keep prices elevated despite lower buyer demand.

However, new home construction is expected to rise slightly as builders adjust to changing market conditions. While higher borrowing costs have slowed housing starts compared to pre-pandemic levels, demand for affordable housing remains strong. The rental market is also seeing sustained growth, with rental price increases stabilizing as supply catches up with demand.

One positive factor influencing the housing market is the gradual decline in inflation, which may lead the Federal Reserve to consider rate cuts later in the year. If borrowing costs decrease, a rebound in home sales could follow, providing relief to prospective buyers struggling with affordability constraints.

Conclusion

The U.S. economy in 2025 is characterized by gradual adjustments rather than dramatic shifts. Private enterprise is adapting to a high-interest rate environment, the labor market is stabilizing after post-pandemic volatility, and the housing sector is finding ways to navigate supply constraints. While challenges remain, particularly in inflation-sensitive industries, overall economic resilience suggests a steady, if cautious, path forward for businesses and consumers alike.

Mohave County continues to see high growth in employment, private investment, but still needs developers to build housing, including rentals. 2025 is expected to be a year of huge growth. It is expected; the growth will be even stronger in 2026.





MANUFACTURING WORKFORCE

NORTHERN
ARIZONA
GOOD JOBS
NETWORK
GRANT

SKILLS STRATEGY ROUNDTABLE

*We invite you to
join us for a roundtable
discussion on equipping
a skilled workforce
tailored to meet your
company's needs.*

 **APRIL 3, 2025**
2:00 PM TO 3:00 PM

MOHAVE COUNTY DEVELOPMENT SERVICES BUILDING

Boriana Conference Room
1st Floor
3250 E. Kino
Kingman, AZ 86409

CONTACT

RSVP

Michelle Loeber

928-757-0917

loebem@mohave.gov

Welcome from Mohave Community College Small Business Development Center!

Owning a small business can be challenging as well as rewarding. The Mohave Community College Small Business Development Center (MCC SBDC) is a valuable resource for entrepreneurs seeking assistance with their business needs and concerns ranging from start-up to expansion, or relocation of your business into Mohave County, AZ.

[Request SBDC Counseling](#)

MCC SBDC offers training programs, access to resources, and one-on-one counseling services throughout Mohave County, AZ including offices in Bullhead City, Kingman, and Lake Havasu City. Our experienced counselors work with you to enhance strengths, identify problem areas of opportunity, and form solutions over a full range of business matters including:

- Start-up Assistance
- Business Planning
- Marketing and Market Research
- Business Management
- Access to Capital

If you are interested in assistance and are not already a client please [register by clicking here](#). Current clients – [please email us](#) to schedule a session.

The empowering counselors at MCC SBDC are committed to helping you achieve success in a confidential manner. Counseling services are available by appointment at the various MCC campuses, or remotely, and are provided to you at no charge. We are able to offer our services at no cost to you as we are grant-funded. Business training seminars are conducted online, throughout Mohave County and Arizona, on a variety of small business-related subjects. [Click here to register for events and workshops in Arizona](#).

Jeanette Pigeon
Director
Office: Mohave Community College
309 E. Beale St.
Kingman, AZ 86401
Phone: 928-704-4979
JPigeon@mohave.edu



“Very often a lack of jobs and money is not the cause of poverty, but the symptom. The cause may lie deeper in our failure to give our fellow citizens a fair chance to develop their own capacities.”

*Lyndon B. Johnson,
1964 (War on Poverty)*



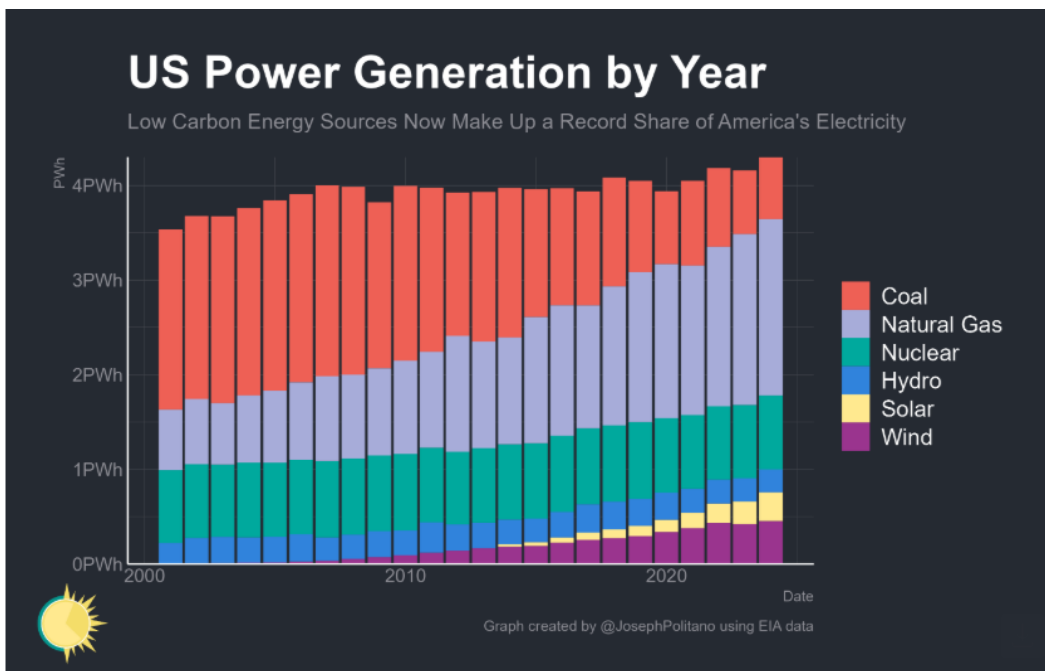
Need for Large Amounts of Power

Artificial intelligence (AI) requires ten times more data storage than traditional internet searches, driving a substantial demand for new data centers. While the current need remains moderate, the rapid growth of AI applications indicates that demand will increase significantly. Given that the permitting and construction of a data center take at least two years, it is imperative to begin preparations in Mohave County now to accommodate future power demands.

Strategic planning is essential, including identifying the right developers with adequate funding and securing new energy resources to support expansion. Additionally, manufacturing remains a major power consumer. Both data centers, which require fewer employees, and manufacturing facilities, which support larger workforces, play a crucial role in economic growth. These industries typically offer higher wages, making them valuable contributors to the region's prosperity.

Data centers, in particular, are significant energy consumers, underscoring the importance of proactive infrastructure development.

The graph below shows how power generation has been produced by year. The future will include new sources of power generation. Mohave County must strategically identify places and types of energy to focus for the new growth coming.





Each month we are going to highlight at least one area of the county or area of interest. By doing so, we hope you will want to visit the area and promote the area to others outside of Mohave County. Let's encourage more tourism in the county.

This month, we want to share the area from Mohave Lake and south area part of the Discover Colorado River Valley (CRV). CRV focuses on areas from the Hoover Dam to the Topock Gorge.

Exploring the Colorado River: Amazing Tourism Opportunities from Bullhead City to Topock, AZ

The Colorado River is one of the most breathtaking natural landmarks in the western United States, offering countless opportunities for adventure, relaxation, and sightseeing. Flowing through Arizona, Nevada, and California, the stretch of the Colorado River from Bullhead City through Mohave Valley, Needles, and Topock is an undiscovered gem for travelers seeking outdoor activities, scenic beauty, and a touch of history. Whether you're an adrenaline seeker or a laid-back explorer, this region has something for everyone.

Bullhead City: The Gateway to River Fun

Bullhead City, located directly across from Laughlin, Nevada, is a prime destination for river enthusiasts. The city offers a variety of water-based activities, including boating, jet skiing, fishing, and paddleboarding. The clear, refreshing waters of the Colorado River provide a perfect escape from the desert heat, while numerous marinas and rental shops make it easy for visitors to get on the water. For those who enjoy relaxing by the river, the Bullhead City Community Park is a great spot to unwind, have a picnic, or take a refreshing dip. The area is also known for its vibrant casino scene in nearby Laughlin, providing entertainment and nightlife after a day of outdoor adventures.

Mohave Valley: A Natural and Cultural Haven

Heading south from Bullhead City, Mohave Valley offers a mix of natural beauty and cultural significance. This area is home to the Fort Mojave Indian Reservation, where visitors can learn about the history and traditions of the Mojave people. The reservation also offers opportunities for gaming and cultural experiences, adding a unique element to any trip. For nature lovers, Mohave Valley is an ideal spot for birdwatching, hiking, and camping. The surrounding desert landscape is dotted with scenic trails and breathtaking views of the river, making it a paradise for photographers and outdoor enthusiasts alike.

Needles, CA: A Historic Route 66 Stop

Nestled along the Colorado River, Needles, California, is a charming town with a rich history and strong ties to the famous Route 66. Visitors can explore the historic El Garces Hotel, a beautifully restored railroad depot, or take a scenic drive along the iconic highway. The town's proximity to the river makes it an excellent spot for fishing, boating, and swimming. Needles Regional Museum provides insight into the area's fascinating past, while nearby parks offer perfect picnic spots with stunning river views.



One of the top-rated hiking apps, **AllTrails**, was named Apple's "iPhone App of the Year" in 2023. Designed for outdoor enthusiasts, AllTrails is a go-to mobile app for activities like hiking, mountain biking, climbing, and snow sports.

With a database of over **450,000 trails** worldwide, AllTrails provides detailed maps, trail information, and crowdsourced reviews and images from millions of hikers, campers, and nature lovers. Each trail has a dedicated page featuring a verified route, distance, elevation details, and driving directions to the trailhead.

AllTrails is **free to use**—create a basic account to discover, save, and navigate trails at no cost. For an enhanced experience, **AllTrails+** offers premium features to help you plan and explore with confidence, including offline maps and advanced route details.

Start your next adventure today at ****www.alltrails.com****—get out there and get hiking!



Needles is also a gateway to the scenic Mojave National Preserve, where visitors can explore sand dunes, volcanic craters, and Joshua tree forests. The blend of history and natural beauty makes Needles a must-visit stop on any Colorado River journey.

Topock and Golden Shores: The Hidden Oasis

As you continue south, Topock emerges as a hidden oasis along the river. Known for the stunning Topock Gorge, this area is a must-visit for anyone who appreciates dramatic rock formations, crystal-clear waters, and abundant wildlife. Often referred to as Arizona's "Mini Grand Canyon," Topock Gorge is best explored by boat or kayak, offering a peaceful escape into nature.

Topock 66 and Golden Shores serves as a hub for travelers looking to refuel, grab a bite to eat, or rent watercraft for further exploration. The marina's laid-back atmosphere makes it a favorite stop for boaters cruising the river.

Laughlin, NV: A Riverside Entertainment Hub

Laughlin, Nevada, is a vibrant entertainment destination along the Colorado River. Known for its dazzling casinos, live shows, and fine dining, Laughlin is a perfect stop for those looking to enjoy nightlife and gaming with a scenic riverfront backdrop. The Laughlin Riverwalk offers stunning views of the river, while water taxis provide a unique way to travel between casinos and attractions.

Outdoor enthusiasts can take a river cruise, rent a jet ski, or explore nearby hiking trails. The town also hosts numerous festivals and events throughout the year, making it a lively spot for visitors. Whether you're in the mood for gaming, dining, or exploring the great outdoors, Laughlin serves as a fantastic starting point for a Colorado River adventure.

Conclusion

The Colorado River through Laughlin, Bullhead City, Mohave Valley, Needles, and Topock is a dream destination for outdoor lovers and adventure seekers. Whether you prefer high-speed water sports, tranquil kayaking, cultural experiences, or simply enjoying the scenic beauty, this region offers a diverse range of activities for every type of traveler. So pack your bags, grab your sunscreen, and get ready to experience one of the most spectacular riverfront escapes in the Southwest!



Tourism Meeting Notes

Date: Thursday, February 20, 2025
Location: London Bridge Resort| Lake Havasu City, AZ
Facilitator: Tami Ursenbach, Director/Mohave County Economic Development & Tourism

A special thank you to Kristina and Joelle from the London Bridge Resort for graciously allowing us to utilize their beautiful meeting room overlooking the Colorado River. Your hospitality is truly appreciated! Additionally, a big, hearty welcome to Shawn Buckley, the newly appointed Executive Director of Go Lake Havasu! We look forward to your leadership and collaboration.

Objective:

The purpose of this meeting was to enhance our knowledge of key tourism points of interest in our area and to explore ways to promote them. As part of this initiative, attendees selected various locations to research and write about. This exercise aimed to provide valuable insights into the region's attractions while also encouraging engagement and enjoyment in the process.

Selected Tourism Points of Interest:

Keepers of the Wild (Valentine, AZ)

- A 175-acre non-profit wildlife sanctuary dedicated to the rescue and rehabilitation of exotic animals.
- Provides educational tours to promote wildlife conservation. It is an affordable day trip \$25/Adult, \$15/Children
- A unique attraction for visitors interested in animal welfare and environmental stewardship.

El Garces Hotel (Needles, CA)

- A historic Harvey House hotel and train station built in 1908.
- Once a luxurious stop for travelers along the Santa Fe Railway and considered the crown jewel of the Fred Harvey chain. Placed on the National Register of Historic places in 2002.
- Named in honor after Father Francisco Garces

Thelma and Louise Trail (Arizona Strip)

- A scenic overlook in the Arizona desert known for its connection to the 1991 film *Thelma & Louise*. However, it is a look-alike canyon to the actual scene which was filmed at Dead Horse Point in Canyonlands National Park in Utah. On the flip side, 127 hours of the story that took place in Utah, but was actually filmed in Arizona.
- Offers breathtaking panoramic views, making it a favorite spot for photography and film enthusiasts—plus a quirky, cult-favorite location to spot a variety of undergarments displayed on a nearby fence.

Katherine Landing (Bullhead City, AZ)

- A popular recreational area located on Lake Mohave within the Lake Mead National Recreation Area.
- Offers boating, fishing, camping, and water sports opportunities.
- Features a marina, lodging, and dining facilities for visitors to spend a day or several days doing fun recreation.

Arizona State Parks

- A network of protected natural areas showcasing 64,000 acres of Arizona's diverse landscapes. Of the 33 state parks there are 15 camping, 8 Historic 1 memorial and 8 recreation/day use.
- The most popular are Lake Havasu State Park (celebrating its 60th Anniversary Feb 23rd), Slide Rock, Catalina, Patagonia and Dead Horse.
- The Parks provide hiking, camping, and water recreation.

Grapevine Canyon (Laughlin, NV)

- A site known for its extensive collection of Native American petroglyphs.
- Features scenic hiking trails leading to rock formations and a seasonal waterfall.
- It is an easy hike 1/1 mile in and back. Just northwest of Laughlin off 163.

SARA Park (Lake Havasu City, AZ)

- A multi-use park spanning 1,100 acres offering hiking, biking, BMX racing, disc golf, shooting and archer range, RC plane field and in-line skating hockey field, and off-road trails.
- Home to the scenic Crack in the Mountain Trail, a favorite among outdoor enthusiasts.
- Provides a venue for community events and sporting activities to include Winter Blast and other concerts.

Route 66 (Arizona)

- A historic highway running through Mohave County, attracting nostalgia-driven travelers. Begins in Chicago, Illinois and runs to the end sign in Santa Monica, California. It was the first continuous stretch of paved highway.
- The beloved road will celebrate its 100th anniversary on November 11, 2026.
- Today is still loved both the domestic and international guest.

Mohave County Fairgrounds (Kingman, AZ)

- A 76-acre central venue for the annual Mohave County Fair. Established in 1947.
- Hosts rodeos, agricultural exhibitions, and community gatherings. Events include: Mohave Market, Depuy Auction, Gymkana, Kingsman Rodeo, Gun Shows and the Spring Carnival and Home & Garden Show April 24th through the 27th.

Grand Canyon West (Peach Springs, AZ)

- A popular tourist destination featuring the Skywalk, a glass bridge extending over the Grand Canyon.
- Operated by the Hualapai Tribe, offering cultural experiences and guided tours for adventure opportunities such as zip-lining and white-water rafting.
- The area is close to Travertine Falls and grotto at mile post 229.

UPCOMING EVENTS:

St. Patrick's Day Parade, Saturday March 15th in Historic Chloride, Arizona. Bake Sale Stars at 9AM. Parade registration at 9:30AM. The parade starts at High Noon. Live entertainment, raffles. For more information: visitchlorideaz.com or email chloridechamber@gmail.com

East Mohave Trek 2025. The California Four Wheel Drive Association and the Mojave Heritage and Cultural Association are pleased to announce this year's event Thursday, April 24th through Sunday, April 27, 2025. Event is for 4-wheel drive vehicles, camping, breakfast and dinners are included in the entry fee. Additional information and run descriptions can be found at: <https://cal4wheel.com/east-mojave-trek>. Or contact Davis Hess PH: (661) 333-2314 dmhess88@yahoo.com

Next Steps:

- Findings will be compiled into content for our Website use.
- Further discussions will be held on marketing strategies to enhance visitor engagement.

Adjournment:

The meeting concluded. Next meeting will be March 20th at Davis Camp, in Bullhead City, Arizona

Regional
**MOHAVE COUNTY
TOURISM**

**MARCH 20, 2025
10:00 A.M.**

Guest Speakers:

**Rich Lettman, District 2 Mohave County Supervisor
Bo Hellams, President & CEO Bullhead Area Chamber
of Commerce**

Come enjoy the outdoors along the Colorado River at Davis Camp. Join us as Supervisor Lettman and Bo Hellams share the exciting launch of DISCOVER COLORADO RIVER VALLEY-- Providing tourism information from the Hoover Dam to Topock Gorge. Pavillion seating is limited, so bringing a chair is a good idea.



Davis Camp

2251 Highway 68
Bullhead City, AZ 86429

DISCOVER
Colorado River Valley



MOHAVE COUNTY
ECONOMIC DEVELOPMENT & TOURISM

Contact Us:

928-757-0917
economic@mohave.gov